

This form must be completed and signed before your announcement can be published. The information provided will serve as account information. The Publisher reserves the right to revise, edit or reject any or all copy and photographs deemed unsuitable for publication.

# The Herald Weddings and Traditions Authorization Form

## BIRTH ANNOUNCEMENT

Your Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Mailing Address (if different than above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Desired Publishing Date (if received by deadline) \_\_\_\_\_

### Check Your Birth Announcement Package Choice:

- #1 .....1 column x 3" .....small mug photo.....\$25.00
- #2 .....1 column x 5" .....1 column x 2" photo.....\$35.00
- Other (work with our Traditions Consultant)

**Include our Traditions Package— \$15.00 each**

Our Traditions Package includes 10 copies of the Sunday edition of The Herald (when your announcement publishes) and an 8.5x11 reproduction of the announcement that is suitable for framing. (Newspapers are \$1 each and print is \$5.) Additional papers are \$1.00 and additional prints are \$5 each.

# of Traditions packages you want: \_\_\_\_\_ @ \$15 = \$ \_\_\_\_\_  
(10 papers and 1 linen announcement)

I will pick up my package at The Herald

Please ship my package (\$14.95 each package)

Shipping charges/package: \_\_\_\_\_ @ \$14.95 = \$ \_\_\_\_\_

# of extra papers you want \_\_\_\_\_ @ \$1 = \$ \_\_\_\_\_

# of extra announcements \_\_\_\_\_ @ \$5 = \$ \_\_\_\_\_  
(Note: if you are ordering extra papers and want them shipped, please call 803-329-4022 for total charge.)

Total for Traditions Package \$ \_\_\_\_\_

**Payment Information**

Total Package Cost: \$ \_\_\_\_\_





Total Traditions Package Cost: \$ \_\_\_\_\_

Total Due: \$ \_\_\_\_\_

Method of Payment:

Cash (do not mail)       Check or money order

Please charge my credit card:

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_

PRINT Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

**WE WILL NOT PUBLISH announcement until you proof it.** Please give us the best method to reach you for proofing:

Call me and I'll come in. Telephone: \_\_\_\_\_ Fax it to me. Fax: \_\_\_\_\_

Email: \_\_\_\_\_

By signing, you have represented that you are the author and owner of the photo and/or have all rights necessary to provide this submission to The Herald and you have granted The Herald an irrevocable royalty-free license to publish, republish, distribute, copy and edit the submission an unlimited number of times in any print, electronic or other medium.

Also, by signing, you have read all information regarding announcements, including the information on proofing the copy and the deadline on proofing. If we don't hear from you before that time, we will assume the copy has been approved and it will publish as is. No credits will be given for mistakes that you overlook during the proofing process.

We strive for perfection as we reproduce your photograph at an important time of your life. However, due to mechanical constraints associated with web offset printing presses and newsprint, we are not able to achieve levels of quality associated with magazines or photo studios. As such, we do not provide reprints due to any defect that may occur during the printing process.

Signature \_\_\_\_\_ Date \_\_\_\_\_

*Must have. Announcement will not publish without signature.*

### Mail Forms, Photo and Payment To:

The Herald, C/O Weddings & Traditions  
P.O. Box 11707  
Rock Hill SC 29731

### Or Drop by in Person:

The Herald, Weddings and Traditions  
132 West Main Street  
Rock Hill SC 29730

### Questions?

Call 803-329-4000

**For Office Use Only**

Package Chosen: \_\_\_\_\_ Traditions Package \_\_\_\_\_ Date Published \_\_\_\_\_

Other Notes: \_\_\_\_\_

# Herald Traditions Birth Announcement Form

Supply only the information you wish published in the paper. Please print clearly.

Fill out this section for free announcement.

Parents' Names \_\_\_\_\_  
of (City/State) \_\_\_\_\_  
Baby's sex \_\_\_\_\_  
Baby's Full Name \_\_\_\_\_  
Date of Birth \_\_\_\_\_  
Place of Birth \_\_\_\_\_  
Maternal Grandparents' Names \_\_\_\_\_  
\_\_\_\_\_  
City/State \_\_\_\_\_  
Paternal Grandparents' Names \_\_\_\_\_  
\_\_\_\_\_  
City/State \_\_\_\_\_

Fill out the information above, as well as this additional information, for paid announcement.

Time of Birth \_\_\_\_\_  
Length \_\_\_\_\_ Weight \_\_\_\_\_  
Names of Other Siblings (optional) \_\_\_\_\_  
\_\_\_\_\_  
Any Special Information (optional) \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Both parents must sign for the birth announcement to publish.**

Mother's Name: \_\_\_\_\_ Mother's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Father's Name \_\_\_\_\_ Father's Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please note: The FREE birth announcements use information provided by area hospitals and do NOT include a photo and are NOT placed online. These announcements are NOT located on the Traditions section of The Herald.

The Traditions Birth Announcement offers you a chance to have a larger announcement with photo and will be placed online.

\*We strive for perfection as we reproduce your photograph at an important time of your life. However, due to mechanical constraints associated with web offset printing presses and newsprint, we are not able to achieve levels of quality associated with magazines or photo studios. As such, we do not provide reprints due to any defect that may occur during the printing process.

Spelling and legibility are the responsibility of the person submitting the form. Please remember to turn in your authorization form along with payment and photo.

**Mail Forms, Photo and Payment To:**

The Herald  
C/O Weddings and Traditions  
P.O. Box 11707, Rock Hill SC 29731

**Or Drop by in Person:**

The Herald  
Weddings and Traditions  
132 West Main Street, Rock Hill SC 29730

Telephone: 803-329-4000